

Summer Camp Should Create great Memories - Starting with the Journey

## Martz Bus Charter Case Study

We provide safe, reliable, and courteous transportation service to the public at an affordable price.



### CUSTOMER

A summer camp organization was preparing for one of its most anticipated events of the year.

Campers from multiple locations would come together for a weekend filled with outdoor activities, campfires, games, friendship, and of course, plenty of s'mores, and laughs around the firepit.

### CHALLENGE

Coordinating transportation for dozens of excited campers required careful planning. Parents needed reassurance that their children would travel safely. Many wanting to know how they could 'track' the bus to be sure they're child arrived to the location of the event safely.

Camp staff needed transportation that would operate on schedule and accommodate a large group. Organizers wanted the weekend to begin on a positive note the moment campers left for the event.

### SOLUTION

Martz Bus Charters worked with camp leadership to develop a transportation plan that prioritized safety, communication, and reliability.

The charter service included:

- Professional drivers experienced in group transportation
- Well-maintained motorcoaches
- 'Track Your Bus' information was provided to parents
- Coordination with camp staff regarding schedules
- Safe & comfortable transportation for campers & counselors
- Capacity to accommodate the entire group together

### RESULTS

Camp organizers successfully managed and transported campers safely and on schedule. Parents had confidence knowing transportation was handled by an experienced provider, and were able to access the "Track Your Bus" link with corresponding information provided to 'see' where their kids were on route.

Camp staff could focus on programming and activities rather than logistics and taking calls from concerned parents, while providing a safe and exceptional experience for the campers.

**Most importantly, campers arrived ready for a weekend they would remember long after the final campfire burned out.**

For youth organizations and summer camps, transportation is more than a logistical necessity. It's the first chapter of the adventure. Martz Bus Charters helps groups travel safely, comfortably, and together.

Family-owned since 1908 with Five generations of trust

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